



Braintree, MA 02184 & Norwood, MA 02062

CABLE ADVERTISING

ESPN * NESN * HGTV * Lifetime * TNT * CNN * FoxNews * USA

Package Rates per System

Spots are spread over all active networks.

	56 Spots/Week 1 Spot/Day/Net	112 Spots/Week 2 Spots/Day/Net	224 Spots/Week 4 Spots/Day/Net	336 Spots/Week 6 Spots/Day/Net
Window	:30	:30	:30	:30
13 Weeks Rate/Spot	\$125 \$2.23	\$225 \$2.00	\$425 \$1.89	\$650 \$1.89
52 Weeks Rate/Spot	\$65 \$1.16	\$112 \$1.00	\$222 \$.99	\$333 \$.99



Single Network/Single Spot :30 Rate

	6am-Noon	Noon-6pm	6pm-Mid	Fixed
Window	:30	:30	:30	:30
13 Weeks Rate/Spot	\$65 \$5	\$130 \$10	\$195 \$15	\$325 \$25*
52 Weeks Rate/Spot	\$130 \$2.50	\$260 \$5.00	\$390 \$7.50	\$1040 \$20*

*Some limitations apply

10% Discount on 2nd Cable System Buy

Commercials must be on BetaCam SP, 3/4", or DVCam.
Commercial Production by Quote.