



BRIGHT IDEAS



Newsletter for BELD customers, November 2007

It's easy bein' green when you install Climate Energy's freewatt system and get a \$2,000 incentive from BELD

Kermit the Frog's dilemma aside, BELD has teamed up with Climate Energy to make it easy to be green! We are offering a \$2,000 incentive to BELD customers who install an energy-efficient freewatt system in their home.

Added to KeySpan's \$2,000 rebate, this represents a total savings of \$4,000 on an investment that will pay you back in just a few years.

The Climate Energy freewatt System pays for itself in a few years by combining two technologies—an advanced home heating system and a natural gas engine-generator. This hybrid heat and power generation

package yields benefits far surpassing what each system can provide alone.

By recycling the heat from the engine-generator back into the heating system, homeowners are able to use the fuel twice—first to produce power and then to heat their homes. Following in the tracks of today's hybrid automobiles, this "hybrid for the home" lowers fuel consumption, reduces electric utility bills, saves money, and helps protect our environment.

Contact Climate Energy at 508.359.4500 or at www.freewatt.com for more information about the freewatt system and how we're making it easy to be green!

BELD's Public Power Week festivities offer something for everyone—from youngsters to seniors!

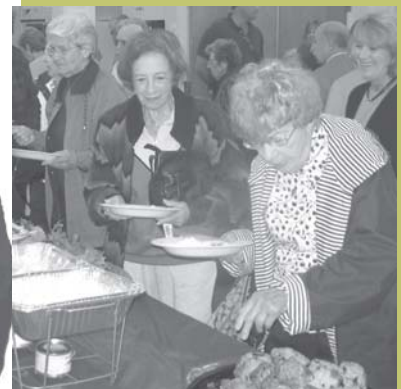
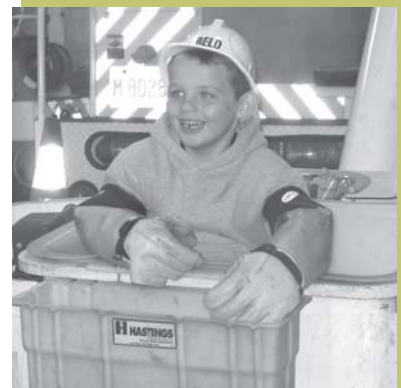
The first full week in October is national Public Power Week, a time when over 2,000 community-owned electric utilities celebrate the advantages of public power. This year BELD celebrated by hosting a Family Ice Cream Social and a Senior Breakfast.

Our customers play an important role in the operation of BELD, because public power means that a utility is controlled by the community it serves, and each citizen is not only a consumer, but an owner as well. **We thank you for your support!!**

Photos at far right, top to bottom:

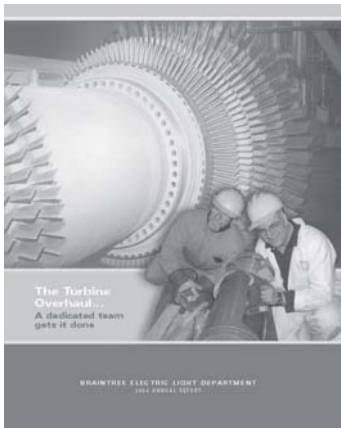
1. Brigham's ice cream sundaes were a big hit at the Family Ice Cream Social...
2. ...and then the kids got to pose for a picture in the bucket truck.
3. The Senior Breakfast at the Council on Aging was served by members of the Braintree Rotary Club, including BELD's Susan Wentworth.
4. So many choices...

Near right: BELD's Mike Fitzsimmons



For the third consecutive year, BELD earns a national award for its annual report

Braintree Electric Light Department is one of eight public power systems nationwide—and the only New England utility—to earn an award from the American Public Power Association (APPA) for their most recent annual report.



APPA is the national service organization representing the nation's more than 2,000 community- and state-owned electric utilities. The winning reports are chosen by a panel of judges who base their selections on copy, design, financial data, creativity, graphics, organization, and communicating the utility's special story.

"BELD's Annual Report represents a commitment to excellence on the part of your utility and your communications department," said Alan H. Richardson, President and CEO of APPA.

BELD's 2006 Annual Report, *The Turbine Overhaul... A dedicated team gets it done*, spotlights the BELD employees who worked on the 2006 overhaul of BELD's Potter II Generating Station. Copies are available at our Customer Service office at 150 Potter Road.

COMMUNITY BULLETIN BOARD

The Community Bulletin Board section of this newsletter provides free listings for events sponsored by local non-profit organizations. Information must be submitted by the 5th of the month before the newsletter is mailed—for example, the listing of an event scheduled for December 15 would appear in the November issue, the deadline for which is October 5. Need more details? Call 781.348.2332.

Gardeners' Guild House Tour

The Gardeners' Guild of Braintree will hold a "Christmas Around the Town" house tour on **Sunday, December 2**, 1-5 p.m. Three Braintree homes will be decorated for Christmas—the Johnson home at 17 Brewster Avenue, the Jackson home at 891 Liberty Street, and the Pasman home at 132 Cedar Street. Tickets will be sold at the houses, the boutique at Hollis School, and Braintree Town Hall.

Free evening legal clinic at Quincy District Court

Do you have a legal question or concern? As a service to the community, the Bar Association of Norfolk County is sponsoring a free legal clinic at the Quincy District Court on **Tuesday, December 11**, 6-8 p.m. Area residents seeking legal advice will have the opportunity to meet with an attorney in a confidential, one-on-one consultation. For more information, contact Adrienne Clarke at 617.471.9693.

AARP holiday luncheon December 18

Braintree AARP Chapter #4042 will celebrate the holiday season with a luncheon on **Tuesday, December 18**, 1:00 p.m., at the D.A.V. Hall, 788 Liberty Street. Food will be catered by Fasano's, and entertainment is included. Members: \$20; visitors: \$25. Call Frank Bocchino at 781.848.4293 for additional information.

Annual fall leaf pickup

Leaves and grass clippings will be collected by Waste Management the weeks of November 13, November 26, December 3, and December 10. No plastic bags, please! Need more information? Call the Highway Department at 781.794.8950 or Waste Management at 800.262.5633.

Always wanted to learn Italian?

The Italian American Cultural Organization is offering Italian classes for adults and children. Why not introduce your children to another language? For available dates and times, please contact Dominic Candelieri (781.848.9222), Irma Berardi (781.828.4126), or Francesca Iannessa (781.254.1757).

Two Braintree High School class reunions planned for 2008

Mark your calendar for the **25th Annual BHS All-Class Florida Reunion**, to take place the week-end of **February 8, 2008** at the Ramada Plaza Hotel in Kissimmee, FL. The **BHS Class of 1978 30th Reunion** will take place at the Quincy Marriott, **Friday, November 28, 2008**, 7 p.m.

For detailed information on either of these reunion events, email Jill (Whitten) Coyle at jcoyle@beld.net or call her at 781.843.3275. You may also logon to www.braintreehigh.com and click on "Florida" or "1978."

BELD

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PAYMENT LOCATIONS

150 Potter Road

Our office is open from 7:30 a.m. to 4:30 p.m., Monday through Friday. Customer Service is open until 7 p.m. on Thursday.

Drop boxes

Top of Potter Road & Town Hall.

Braintree Cooperative Bank

1010 Washington St.
372 Washington St.

Direct Payment

Call BELD at 781.348.2353.

Online payments

www.beld.com

BROADBAND HELP DESK

Mon-Fri: 8 a.m.-10 p.m.
Sat-Sun: 8 a.m.-8 p.m.

COMMISSION MEETINGS

Public Meetings are usually held monthly. Call 781.348.2353 or check www.beld.com to confirm time and date.

COMMISSIONERS

Thomas Reynolds, Chair
Anthony Agnitti, Vice Chair
James Regan, Secretary

HOLIDAY CLOSINGS

Monday, November 12
Veterans' Day (observed)
Thursday, November 22
Thanksgiving Day
Friday, November 23
Tuesday, December 25
Christmas Day



Hallmark holiday promotion

Tune into the Hallmark Channel on BELD Broadband Digital Cable channel 118 and enter for a chance to win a Holiday Homecoming Celebration for your family and \$25,000 in cash!

The sweepstakes runs from November 1 to December 24 and can be entered via mail or online at

www.HallmarkChannel.com. Shoppers who use their Hallmark Gold Crown card at participating stores will be automatically entered. Visit HallmarkChannel.com for additional details.