

# BELD *Business* POWER

Vol. 6 Issue 2

Braintree Electric Light Department

Summer 2008

**Brighter lights at a lower cost—a local parking garage gets a win-win lighting makeover**

*The parking garage at 350 Granite Street had a lighting problem. According to Alan Sandman, Facilities Manager for Campanelli Companies, "We had safety and security issues. Tenants were concerned about the lighting level in the parking area—and their safety because of it."*

*Sandman contacted BELD for assistance. After an extensive energy audit, BELD recommended replacement of the existing high-pressure sodium fixtures with a more energy-efficient T-5 system that uses a new generation of fluorescent lamps and ballasts.*

(continued on reverse)

## **Groundbreaking Ceremony for the Thomas A. Watson Generating Station**

**A**fter years of acquiring permits and lining up contracts, Braintree Electric Light Department broke ground this spring for the Thomas A. Watson Generating Station on Potter Road.

"It was an exciting day," said BELD GM Bill Bottiggi. "We kicked off the last stage of the project—the actual construction of the power plant. **It will be the final phase of BELD's plan to insure stable electric rates for our residential and commercial customers.**"

Among the guests at the Groundbreaking Ceremony: State Senator Michael Morrissey; State Representative Joseph Driscoll; Mayor Joseph Sullivan; Municipal Light Board members Tom Reynolds, Tony Agnitti and Jim Regan; Town Council President Leland Dingee; and Town Councilors Harold Randolph and Thomas Bowes.

"If all goes according to plan," said Bottiggi, "in approximately one year we'll be producing electricity." Start-up testing is scheduled for the first quarter of 2009.

*Pictured below at the Groundbreaking Ceremony are (l to r): Tony Agnitti (Municipal Light Board), State Senator Michael Morrissey, Mayor Joseph Sullivan, BELD GM Bill Bottiggi, State Representative Joseph Driscoll, Tom Reynolds and Jim Regan (both of the Municipal Light Board)*



(continued from front)

*The tubes have a smaller diameter (5/8") and use coatings that allow greater lumen (light) output with lower wattage input than traditional lamps.*

*And rather than one ballast for every two lamps, this system allows for one ballast for every four lamps—saving more energy.*

*Sandman and his tenants are thrilled with the final results. "Braintree Electric really made this happen," he said. "With their technical expertise and—of course—the rebate, we are very happy!"*

*To learn more about BELD's Lighten Up program, contact Mike Ford at 781.348.2370 or [mford@beld.com](mailto:mford@beld.com).*



**Mike Ford**  
Key Accounts Representative

*Questions about your electric or Broadband service? Call Mike at 781.348.2370 or e-mail him at [mford@beld.com](mailto:mford@beld.com)*

**BELD**

Braintree Electric Light Department  
BELD Broadband  
150 Potter Road  
Braintree, MA 02184-1364  
781.348.BELD fax 781.348.1003  
[www.beld.com](http://www.beld.com)

Business Power editor: Joan Marson

## **BELD Broadband wants to help you GROW your business**

**W**hether you run a small office or a large corporation, BELD Broadband can help grow your business. We've expanded our line of high-speed Internet offerings for businesses to include an entry-level **Business Starter package for \$29 month—with speeds up to 1 Mbps.**

We've also **upgraded Internet speeds on all other business packages without increasing monthly costs.** The SO/HO plan (\$43.25) has been upgraded from 2 Mbps to 3 Mbps, the Basic Office plan (\$85) from 4 Mbps to 6 Mbps, the Small Office plan (\$135) from 6 Mbps to 10 Mbps, and the Network Office plan (\$215) from 8 Mbps to 15 Mbps.

Web hosting and cable modems are included in most of the business packages, and customized pricing and packages are also available.

### **New options for television advertising**

BELD has partnered with Prime Media to bring you **enhanced advertising opportunities on BELD's cable television networks.** With more than 50 systems nationwide, Prime Media has the advertising expertise to design advertising campaigns for local businesses that target their buying customers and get results.

You might be surprised to learn **just how affordable cable advertising can be.** With network sponsorships—such as NFL, breast cancer awareness on Lifetime, the Olympics and NASCAR—Prime Media will design a commercial and package to meet your marketing needs and budget.

Contact Key Accounts Representative Mike Ford at 348.2370 or [mford@beld.com](mailto:mford@beld.com) to find out how BELD Broadband can help your business grow!

