

BRIGHT IDEAS

BELD

Braintree Electric
Light Department
and BELD Internet

VOTED BEST
10+
OF BRAINTREE
BestOfSurveys.com

A MONTHLY NEWSLETTER FOR BELD & BELD INTERNET CUSTOMERS, PUBLISHED NOVEMBER 2019

Want to save \$1,000 per year on TV?

Let BELD Internet help you cut the cord and replace cable

K.O. CABLE

HELLO, BRAINTREE.
This special issue of
Bright Ideas comes with
great news!



Nelson, Braintree resident
Streaming since 2019

First, BELD Internet—formerly known as BELD Broadband—is offering new promotional rates* on all Internet plans for new and current customers. The plans range from the Hometown Special (100 Mbps, \$39.95/month) to lightning-fast Gig speed.

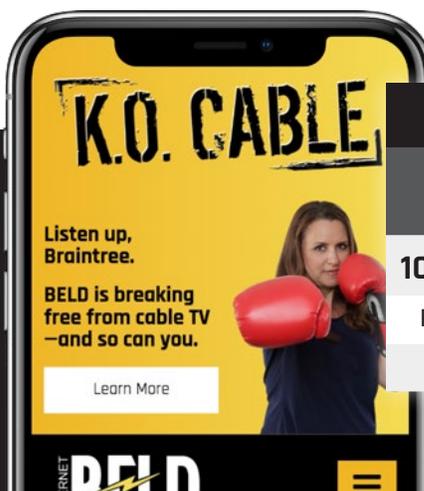
Next, have you heard about “cutting the cord”? That’s the nationwide trend of replacing cable with Internet-based streaming services.

At BELD we’re always looking out for Braintree’s best interests. Cutting the cord can save you \$100 or more each month to watch the same programs on your same TV sets.

So if you’re thinking of replacing cable, now is the time and we’ll coach you through it!

**Visit BELDinternet.com
or call us at 781.348.BELD (2353)**

Learn how to stream Braintree favorites like network TV, local news, CNN, Fox News, MSNBC, Hallmark Channel, Food Network and ESPN—and of course the Red Sox, Patriots, Bruins and Celtics!



THE HOMETOWN SPECIAL

\$39.95/mo*

100 Mbps download/30 Mbps upload

Free installation of 1 streaming device per home*

Great for up to 6 devices

*Conditions apply.
Visit BELDinternet.com for details.

Psst! Xfinity and Fios customers?

Yes, you. Make a clean break from cable TV and switch to BELD Internet!

HERE'S WHY:

You want help cutting the cord. Learn the ropes at BELDinternet.com. For human help, attend a cord-cutting demo for customers, call our 24-hour HelpDesk, or ask us to install one streaming device in your home for free!*

You need reliability. BELD's reputation was built on service. The power never goes out for long in Braintree, right? Well, our Internet crew is just as on the ball.

You shop local. BELD is not-for-profit and locally owned, serving only the residents and businesses of Braintree. We reinvest every dollar to improve service and deliver value.

How Elaine cut the cord and **saved \$1,146** per year

Braintree resident Elaine was unhappy paying for cable channels she never watched, so she decided to replace cable.



BEFORE: WITH CABLE TV	
Cable, internet & phone:	130.95
Equipment, fees & taxes:	\$80.45
Grand Total:	\$211.40/month

AFTER: WITH STREAMING TV	
BELD Internet Hometown Special (100 Mbps) & phone:	\$49.95
BELD equipment, fees & taxes:	\$16.00
Total to BELD:	\$65.95/month
Cable replacement (YouTube TV*):	\$49.95
Grand Total:	\$115.90/month

Elaine cut costs by \$95.50 per month for \$1,146 in annual savings.

LEARN MORE ABOUT YOUR OPTIONS AT **BELDinternet.com**

- » FAQs
- » How-to Guides
- » Internet Plans & Rates

*** Why YouTube TV?**
 Elaine chose this streaming provider because it gives her the networks, local and cable news, HGTV and ESPN, along with Red Sox, Bruins and Patriots games. There are many other providers, and you can choose whichever you like! (Or even a combo, like an antenna plus Netflix). For a lay of the land, visit BELDinternet.com and click on "What Can I Watch?"



www.beld.com
 150 Potter Road
 Braintree, MA 02184
 781.348.BELD (2353)

BELD PAYMENT OPTIONS
 Sign up for AutoPay at beld.com, or call 781.348.1001 to make a one-time payment

PAYMENT LOCATIONS
 150 Potter Road
 Mon-Fri: 7:30 a.m.-4:30 p.m.
 Th: 7:30 a.m.-7 p.m.

Drop boxes
 Top of Potter Road
 Beside Town Hall

Cash accepted only at South Shore Bank
 1010 Washington St.
 372 Washington St.

INTERNET HELPDESK
 24 hours/day
 7 days/week

COMMISSION MEETINGS
 Public meetings are usually held monthly.
 Call 781.348.2353 or check www.beld.com to confirm time and date.

HOLIDAY CLOSINGS
 Monday, November 11
 Veterans Day
 Thursday and Friday
 November 28 & 29
 Thanksgiving holiday
 Wednesday, December 25
 Christmas Day

COMMISSIONERS



Thomas Reynolds
Chairman



Anthony Agnitti
Vice Chair



James Regan
Secretary

COMMUNITY BULLETIN BOARD

BRAINTREE RECYCLING REMINDERS

- DO recycle all bottles, cans, paper, cardboard and empty paper bags.
- DO toss recycleable items inside the cart, not inside bags.
- DO NOT recycle plastic bags.

When in doubt, throw it out!

BRAINTREE CHORAL SOCIETY

Holiday Concert
 Sunday, December 15, 2 p.m.
 First Congregational Church of Braintree, UCC,
 12 Elm Street
 Tickets: \$20 for adults, \$15 for seniors and students. Available at the door or at www.braintreechoralsociety.weebly.com

Bright Ideas is printed on 30% post-consumer recycled paper